



PRESS RELEASE

AMOEBA signs first distribution agreement in the USA with EARTHWISE

Leading to first product implementation on the US market

Lyon, France & Chicago, USA, May 22nd, 2017 – AMOEBA (FR0011051598 - AMEBA), producer of a biological solution capable of eliminating waterborne bacterial risks, announced today the signature with Earthwise Environmental of the first Distribution Agreement in the USA for its BIOMEBA product. This agreement covers the territory of Texas, Oklahoma, Illinois, Indiana, and Wisconsin.

BIOMEBA is the first biopesticide developed for the control of microbial slime in industrial water systems in the USA. BIOMEBA is a novel, scientifically proven technology, classified as non-hazardous for human health and the environment. After 5 years of successful experimental tests in Europe, AMOEBA's goal is to demonstrate its product's robustness in the USA.

EARTHWISE has industrial, commercial, and institutional customers who are looking for "*what's next*" in cooling tower treatment. With this agreement, EARTHWISE is participating in the first implementation of BIOMEBA in the USA.

"Waterborne microorganisms control is critical to our standard of care," **explains Robert MILLER, Founder and Owner of EARTHWISE.** "Even with all the technology available today, most companies continue to treat cooling towers with toxic chemicals that are dangerous to handle, use, and store. These are the same chemistries that I worked with 30 years ago when I started my career. For three decades, I have been looking for a better and safer way. Now, EARTHWISE can offer its customers a true differentiating and non-hazardous solution for treating their cooling towers sustainably."

"EARTHWISE is truly a green company in the water treatment industry. They are known for their solutions that go beyond the hazards of traditional water treatment chemicals. This agreement confirms the commitment of EARTHWISE for our technology and will develop our market presence in the U.S. We're proud to partner with Earthwise." states **Fabrice PLASSON, President of AMOEBA's Board of Directors**.





About EARTHWISE Environmental, Inc.:

A full water solutions company based in Chicago since 1995. EARTHWISE provides industrial and commercial water treatment services, equipment maintenance, custom systems design, and technical installation for customers with water and wastewater management needs. EARTHWISE field personnel, who help customers reduce unscheduled downtime along with cutting chemical and water use, operate out of five offices: Milwaukee, Chicago, St Louis, Dallas, and Houston. For more information, visit <u>www.earthwiseenvironmental.com</u>.



About AMOEBA:

AMOEBA develops a biological biocide BIOMEBA capable of eliminating waterborne bacterial risk. This solution is an alternative to chemicals traditionally used in the cooling water treatment sector. In a worldwide market for chemical biocides estimated to be worth EUR 21 bn⁽¹⁾, AMOEBA is today focusing on the cooling tower application estimated to be worth EUR 1.7 bn⁽²⁾. BIOMEBA has not yet been granted marketing authorization in the USA, Europe and Canada. AMOEBA is taking the required regulatory steps to obtain marketing authorizations in those territories for the use of BIOMEBA in cooling water systems. Based in Chassieu (Lyon, France), AMOEBA is quoted on compartment C of the Euronext Paris stock exchange and joined the CAC[®] Small index on 21st September 2015. For more information: <u>www.amoeba-biocide.com</u>.

(1): Sources combined by Amoeba from water treatment agencies, Freedonia, Eurostat and MarketsandMarkets (2): Amoeba data combined from the following sources: DRIRE 2013, Eurostat, ARHIA 2013

Contacts:

Amoéba

Nathalie COMBROUSSE Marketing Communication Manager Tel. : +33 (0)4 81 09 18 15 nathalie.combrousse@amoeba-biocide.com

Earthwise

Adam RIX EVP & Managing Director Earthwise Environmental Tel.: +1.855.868.8809 arix@earthwiseenvironmental.com

Actifin Ghislaine GASPARETTO Financial Communication Tel. : +33 (0)1 56 88 11 11 ggasparetto@actifin.fr