



**PRESS RELEASE** 

## A Letter of Intent signed with AQUA-SERV in the United States for the distribution of BIOMEBA in three New States.

Lyon, Fontana, 6 September 2016 - AMOEBA (FR0011051598 - AMEBA) producer of a biological biocide capable of eliminating bacterial risk in water announced today that it has signed a Letter of Intent (LOI) prior to entering into a definitive agreement regarding the distribution of its product by AQUA-SERV for a period of 5 years, with one-year exclusive rights in 3 new North American states (California, Nevada, Arizona) - and subject to marketing authorization (MA) that may be made at the end of 2016.

This new LOI, dated 14 July 2016, follows the one signed a year ago with Earthwise Environmental for the distribution of the product in 5 states (Illinois, Indiana, Wisconsin, Texas and Oklahoma).

"This new agreement allows us to attain a firm foothold in one of the most dynamic states of the United States in the field of environmental protection. California is home to the highest concentration of innovative companies attuned to the latest trends in ecology. Our solution is already popular with many companies who are looking for an ecological alternative when it comes to industrial water treatment." indicates Fabrice Plasson, President of AMOEBA's Board of Directors.

"Environmental consciousness continues to grow within the commercial and industrial markets of the Western United States, just the same as the demand for innovative, forward thinking technologies and strategies to meet those expectations. We believe that our partnership with AMOEBA is perfectly in line with our company's mission, and is an excellent opportunity to respond to the needs and requirements of our markets. The benefits to all our customers and partners will undoubtedly be limitless." declares Chris Long, CEO of AQUA -SERV.







**About AMOEBA:** Based in Chassieu - France, AMOEBA develops a biological biocide capable of eliminating waterborne bacterial risk (legionella, pseudomonas, listeria, etc.). This entirely natural solution is presented as an alternative to the chemical treatments traditionally used in the industrial sector and complies with the new regulations in terms of chemical emissions into the environment. In a worldwide market for chemical biocides estimated to be worth EUR 21 bn(1), AMOEBA is today concentrating on the segment of industrial air-cooled towers (ACT), estimated to be worth EUR 1.7 bn(2). AMOEBA is continuing with the regulatory procedures necessary to obtain provisional MA for all European countries for the "Air Cooled Towers" application. AMOEBA is quoted on compartment C of the Euronext Paris stock exchange and joined the CAC® Small index on 21st September 2015. For more information: <a href="https://www.amoeba-biocide.com">www.amoeba-biocide.com</a>.

- (1): Sources combined by Amoeba from water treatment agencies, Freedonia, Eurostat and MarketsandMarkets
- (2): Amoeba data combined from the following sources: DRIRE 2013, Eurostat, ARHIA 2013

**About AQUA-SERV:** Aqua-Serv© Engineers, Inc. has been one of the biggest independent industrial water treatment companies in the United States for over 50 years. Headquartered in Fontana, California, AQUA-SERV distributes its products and provides its services to the entire Western United States. For more information, please visit our site: http://www.aqua-serv.com/.

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